

# TOOL S FOR HOPE

An all day workshop on  
using futures methods to  
create change

London: 7 November 2017

Pessimism of the intellect, optimism of the will, said the Italian radical Gramsci in a famous phrase. It is easy to overdose on the pessimism as we look at the overlapping crises that threaten to engulf us. But if we are going to create real change—enough to overcome these crises—we will need tools that give people back their sense of agency.

Hence, Tools for Hope. Futures tools that help people believe that change is possible and that they can make a difference.



## What?

A futures-based professional development event that provides practical opportunities to learn how to apply futures methods to build positive and sustainable change in organisations and communities.

## Who?

Speakers include Wendy Schultz on visioning, Bill Sharpe on Three Horizons, Tricia Lustig on Appreciative Inquiry, and Tanja Hichert on the Good Anthropocene.

## Where?

In the heart of London's Bloomsbury district, at Mary Ward House, 7 Tavistock Place, London WC1H 9SN

## When?

On the day before the 2017 Anticipation conference starts in London: Tuesday 7 November.

## Who should attend?

The event will be of interest to futurists, to practitioner academics, to sustainability specialists, to organisational consultants, and to activists.

APF PRO DEV DAY LONDON

## Schedule of the day\*

- 9.00. Arrivals
- 9.30. Getting started
- 10.00. Appreciative enquiry
- 11.00. Break
- 11.20. Three Horizons
- 1.00. Lunch
- 1.45. A vision for visioning
- 2.45. Break
- 3.00. The Good Anthropocene
- 4.15. Reflections
- 5.00. Close

### Drinks and networking

\* Speakers are confirmed. But timings may vary.

## Tickets can be bought from the [APF website](#).

APF members: £72.50  
Friends of APF: £85.00  
Public tickets: £100.00

Early bird tickets are available until 25th September

APF members: £62.50  
Friends of APF: £72.50  
Public tickets: £85.00

Lunch and refreshments are included

## About the speakers and their sessions

### A history and a vision for visioning

#### WENDY SCHULTZ

Preferred futures–visions–are a foundation of futures thinking, research, and practice. Starting with Polak's Images of the Future, through organizational visions and transformational leadership as vision articulation, to the philosophical and artistic explorations of the possible preferred, visions and visioning are core to futures studies and foresight. How do we identify, collect, and compare ambient visions? What are all the approaches to creating fresh transformative visions? How can they act as nudges to emergence?

Wendy Schultz is an American futurist specializing in participatory futures methods. As well as consulting as Infinite Futures, she is an adjunct professor at the University of Houston's graduate futures program.

### Three Horizons: a tool for building shared visions of the future

#### BILL SHARPE

The Three Horizons

framework is a simple tool for ordering our thoughts about the future. It works with an intuitive grasp of how the future occurs to us: a landscape of uncertainty in which we too are actors. If we can bring that intuitive appreciation to consciousness it is possible to work with the emerging future much more skilfully. In particular we can set about realising our own aspirations in a fast-changing and complex world.

In this interactive session Bill will introduce the framework and lead a Three Horizon mapping exercise.

Bill Sharpe is a futures practitioner and researcher with over 30 years of experience, who now focuses on helping organisations meet the challenges of a complex and uncertain future. He is known for pioneering the Three Horizons futures practice.

### Appreciative Inquiry: a method for futures engagement

#### TRICIA LUSTIG

Foresight isn't

foresight until action occurs.

Appreciative Inquiry is a tool you can use to make action happen. We will explore Appreciative Inquiry, an engagement and implementation tool which finds and captures the energy for change. We will talk about when to use it, and when not, share some case studies and experience an appreciative interview.

Patricia Lustig is a British futurist specialising in foresight and strategy development, future thinking and innovation. She helps organisations develop insight into emerging trends, and develop successful strategy based on this insight.



ASSOCIATION OF  
PROFESSIONAL  
FUTURISTS

### The Good Anthropocene and positive futures

#### TANJA HICHERT

Seeds of a Good

Anthropocene is an ongoing project with the aim to collect and develop a suite of alternative visions for "Good Anthropocenes" – positive futures that are socially and ecologically desirable, just, and sustainable. The objective is to counterbalance prevailing dystopic visions of the future that may be inhibiting our collective ability to move creatively towards a better trajectory for the Earth and humanity. This initiative is a collaboration between the Stockholm Resilience Centre, McGill University in Canada, and the Centre for Complex Systems in Transition (CST) at Stellenbosch University in South Africa.

Tanja Hichert is a South African futurist specialising in scenario planning, horizon scanning, scenarios for risk management and facilitating strategic conversations. She also works as a research associate at Stellenbosch University's [Centre for Complex Systems in Transition](#).